

UX Lead (maternity cover)

Are you looking for an autonomous, hands on UX role working across a range of great clients? Then this role could be for you. WPNC are looking for a UX professional with at least 4 years experience of putting the user at the heart of digital experiences whilst helping organisations meet their objectives.

Leading the UX function of a small agency, you will be responsible for developing UX strategies and delivering a diverse range of UX activities for our clients. You will also be responsible for overseeing the a visual design team of 2, to bring ideas to life through best practice and innovative UI design that enhances the experiences. Candidates with a flair for implementing impactful UI and digital design will be welcome.

Our clients include major UK charities such as BHF, Great Ormond Street Hospital, Battersea Dogs and Cats Home and the Royal British Legion, as well as commercial clients such as Direct Wines (who operate the Laithwaite's and Sunday Times Wine Club brands).

You will be someone with a proven track record of developing UX strategies and plans and delivering in-depth user research, with an enthusiasm and eye for impactful UI design.

You will also work with the digital team to identify new business opportunities and play a key role in pitching for digital projects.

You will be a real self-starter with a keen eye to detail and enjoy presenting insight and user journeys in engaging ways, seeing this through to UI implementation

This is initially a 9-month contract role to cover maternity leave.

Reduced hours and flexible working will be considered for more experienced candidates, and this role would suit somebody looking for the equivalent of 4 days a week.

About us

WPNC is an established 45-person agency based in Soho, London. Half the agency works in the digital team where you will be working alongside developers, designers and project management teams. The working environment is very friendly, supportive and sociable. You can see some of the work we do on our website (<https://wpnc.agency/what-we-do/digital-design-technology>). Although we are London based and currently all working from home, we welcome applicants who are looking to work remotely some or most of the time, or who may want the best of both worlds of working from an office and at home!



Role Requirements

Essential experience

UX research planning and delivery experience including:

- Data analysis
- User testing
- User interviews
- Heuristic analysis
- Journey mapping and Co-creation workshops

Ability to turn insight into user flows, up to mid-fidelity wireframes, interactive prototypes and prioritised requirements.

Proven ability to present work to stakeholders providing clear actionable insight and user driven solutions that meet organisational objectives.

In-depth understanding of best practise UI work and eye for good visual design.

Experience in running workshops.

Ability to manage multiple projects concurrently.

Desirable experience

UI implementation

Experience on Ecommerce projects

Adobe XD

Charity sector experience

Agency experience

Type of person

Self-starter

Ability to work alone and as part of a team

Flexible (from strategic to hands on delivery)

Enthusiasm for looking for new opportunities

Good presentation skills

Demonstrable ability to consider organisational objectives and the entire user journey

Ability to influence stakeholders

Deadline driven



Further information and how to apply

We will consider applicants who wish to work 4 days a week (or the equivalent flexible hours).

The role can be remote working but must be able to attend London based meetings when required.

Ideal start date 1st November 2020 and initial contract for 9 month term.

Competitive salary depending on experience.

If you are interested in finding out more, please send an up-to date copy of your CV to hireme@wpnc.agency and we will be in touch.

NO AGENCIES PLEASE

